JOHN M. COOPER & COMPANY.

You will smile when we tickle your pocket-book with our low prices. In a great many instances your dollar will do DOUBLE DUTY.



Quality for quality. Price for price. This is the greatest sale ever attempted within 100 miles of Baxter Springs. DON'T FORGET THE DATES, AUGUST 1, TO AUG. 22.

Once Again Our SALE Of all SALES. Commencing SATURDAY, AUGUST 1st, we inaugu-

Commencing SATURDAY, AUGUST 1st, we inaugurate our Mid-Summer Clearance Sale. Our Sale of all Sales will be a semi-annual event that will be looked forward to with interest by hundreds of careful buyers.

This wonderful sale of desirable merchandise offers bargain opportunities that will make this a sale to be remembered. Our entire stock of spring and summer goods must be cleared away at once. Nothing held in reserve. The choicest fabrics to choose from. An array of money saving bargains that will repay your trip to Baxter many fold, even if your needs can be supplied with only one or two of the many bargains. You may attend this sale assured that you will find unparalelled bargains in every department. We know that the temptations to purchase will be irresistable. Our selling force will be increased to handle the crowds, and to assist buyers, we have placed a price ticket on every article on sale. Come early. It means money in your pocket and above all don't forget the dates,

SATURDAY, AUGUST 1ST TQ SAT. AUG. 22ND.

LADIES' HIGH GRADE WAISTS.

Our high grade ladies tionally well made of the waists have not sold as anbest quality fabrics. Some ticipated. We are determined to clear them out during costs of materials.

**They are exceptionally well made of the standard process. Some the second costs of materials.

I.25 values at .98

**I.25 values at .98*

DRESS GOODS.

All our wool and cotton Dress Goods are in this sale at prices that will pay you to buy now, even if you do not make them up until next fall or winter.

Table Linens, Towels, Sheets, Pillow Slips, Etc.

Extraordinary special in table linens, towels, ready-made sheets and pillow cases.

One piece turkey red fast color table linen 50 cent value on sale 28c per yard. One piece regular price 6oc on sale at 46c a yard.

\$1.00 values inbleached and three quarter bleached all linen table linen on sale at 82c. 60c and 50c bleached table linen 43c.

Correspondingly low prices on all our set pieces & doilies.

15c Turkish towels on sale 11c.

4oc bleached Turkish towels on sale 32c

3oc " " " " 23c
loc unbleached " " " 7c

18c & 15c Huck towels on sale 12c

25c Huck towels (bordered) 19c

In order to make this sale one to be remembered we have included every thing in the store except contract goods.

Dress goods, clothing, shoes, hats, all kinds of domestic dry goods at prices never attempted by any other mercantile house within a radius of loo miles of Baxter Springs. Remember the dates AUG. 1. TO AUG. 22.